Allusion

Analogy

Anaphora

Anecdote

Antithesis

Aphorism

Asyndeton

Balanced sentence

Chiasmus

Cliché

Colloquialism

Concession

Connotation

Cumulative sentence

Deductive reasoning

Denotation

Dialect

Diction (when using this term in your log, be sure you why the particular word choice is effective in creating meaning.)

Ellipsis

Epistrophe

Ethos

Euphemism

Figurative language

Hyperbole

Idiom

Imagery

Implication

Inductive reasoning

Inference

Inverted syntax

Irony (dramatic, situational, verbal)

Jargon

Juxtaposition

Litotes

Logos

Malapropism

Maxim

Metaphor

Metonymy

Mood

Motif

Paradox

Parallelism

Parody

Parenthetical

Pathos

Pedantic

Periodic sentence

Personification

Point of view

Polysyndeton

Refutation

Rhetoric

Rhetorical question

Rhetorical devices

Sarcasm

Satire

Simile

Structure

Style

Syllogism

Symbol

Synecdoche

Syntax

Tone